

ELIZABETH APPLING, CHAPTER PRESIDENT
VIRGINIA HARRIS, NATIONAL PRESIDENT

5:45 PM SEPTEMBER 19, 2024

THE WESTIN CHATTANOOGA

801 Pine Street Chattanooga, Tennessee 37402



WHEREAS, the National Coalition of 100 Black Women has been created to establish a leadership forum for black women from all geopolitical and socioeconomic groups whose overall mission is to provide a national and international medium through which they can develop, initiate and implement action plans designed to pursue social, economic and political gains;

WHEREAS, such plans of action will defend the social, economic and political gains made through other efforts, and will pursue new ways of extending those gains nationally and internationally for the Black community;

WHEREAS, the National Coalition of 100 Black Women will be a nationally significant voice for Black women collectively to speak to issues at local, national and international levels and to seek proper recognition for the organization commensurate with its achievements:

WHEREAS, the National Coalition of 100 Black Women will organize and expand our communications and informational systems to aid us in achieving our respective goals and to facilitate the pursuit of our common concerns;

WHEREAS, the National Coalition of 100 Black Women recognizes the evolving demands upon Black women as they address their changing roles in relationship to their families, careers, the civic and political arenas and the international community;

WHEREAS, the 14 million Black females of America represent the potential for making a powerful impact upon the quality of life for all Americans;

BE IT RESOLVED, THEREFORE, that on this day, October 24, 1981, we the members of the National Coalition of 100 Black Women, dedicate our unsurpassed strengths, abilities and spirit to advancement of familial, social, economic, and political fronts, as we direct ourselves toward both the immediate challenges and those of every tomorrow in this and the 21st century.

Adopted Saturday, October 24, 1981

In the fall of 1993, a group of women met to explore the possibility of establishing a local chapter of the National Coalition of 100 Black Women, Incorporated. (NCBW). Meetings were held as the Interest Group worked to complete initial tasks as required by the national office to organize a local chapter.

In the fall of 1994, the group reaffirmed its commitment to start a local NCBW chapter and restructured the Interest Group. It was clear that the following was needed if a local chapter was to be successfully organized:

- A leader must emerge and be totally committed to organizing the chapter;
- A small group of women with diverse backgrounds, skills and experiences be recruited to serve as the Interest Group and assume responsibility for researching and completing the requirements for chapter affiliation;
- Timetables for achieving specific organizing goals be established and accomplished;
- An additional 18 women, also with diverse backgrounds, be recruited as founding members to comply with the minimum number required to establish an urban NCBW chapter.

On March 27, 1995, the Letter of Intent to organize a local NCBW Chapter, along with the chapter organizing fee, organizing leader profile and founding members' roster were forwarded to the national office for action. Acknowledgment to proceed with organizing the chapter was received April 3, 1995.

A planning session, in the form of an all-day retreat, was held May 20, 1995. At that time, the Interest Group received technical assistance from Lennell Terrell, NCBW Chapter Development Committee Director. The day's session focused on task force development and proposed bylaws. In the weeks that followed, founding members divided into five task forces (Membership, Bylaws, Nomination, Program and Publicity) and met on a regular basis to complete the NCBW requirements and to plan for chapter installation. Subsequently, other legal document requirements for chapter formation (Articles of Incorporation, IRS tax-exempt designation) had been or were in the process of being completed. Also, representatives from Mecca Chapter of NCBW, Atlanta, met with founding members and shared their experiences. They were helpful in providing information regarding membership recruitment, program development and fundraising ideas.

October 26, 1995 was the culmination of the Interest Group's hard work. Their vision became a reality in that Chattanooga became the newest affiliate chapter of the National Coalition of 100 Black Women, Inc.

## 1995 Founding History

CHARTER MEMBERS

Linda Jackson Cowan Barnes
Deidre J. Brown, Esq.
Rep. Tommie F. Brown, DSW
Essie Woods Bruell, M.D.
Pamela Winters Colbert
Beverly J. Cosley
Rep. JoAnne H. Favors
Elizabeth H. Gaines Reynolds, Ph.D.
Dollie Hamilton

Elain Spears Hill
Belinda Joy Howell
Beverly A. Pasley Johnson
Carolyn Goolsby Jones
Jacqueline Lyons
Anita H. Keith
Sheila D. Keith
Daisy W. Madison
Diane B. Mason

Patricia D. Mason
Carol K. O'Neal
Cheryl Patterson Marsh
Loretta P. Prater, Ph.D.
Rev. Dr. Eva M. Settles
Juliette R. Thornton
Bernadine Turner
Patricia Underwood-Williams
Charlesetta Woodard-Thompson

Deceased Charter Member

#### **NATIONAL COALITION OF 100 BLACK WOMEN**



Elizabeth D. Appling, President



Deborah A. Flagg





Ruthie Hereford



Beverly McKeldin



Beverly P. Johnson\*



Gloria S. McKeldin





Patricia Shackleford-Gray



Faith Edwards



Colleen Canion



Theresa Kellum



Karen Ware



Carol K. O'Neal\*





Sheila D. Keith\*







Dr. Eva M. Settles\*





Bernadine Turner'



Patricia Underwood-Williams\*











Rose Kehinde



Tina Dobard-Hall



Veronica Peebles



**Christy Rashed** 



Angela Malone



Vickie Mathis



Dr. Tiundra Love-England









Tiffany Coleman



Daisy Warren Madison



Michalle Morris



Smith



Debbie





Rosie Russell



Mary Cameron



Vickie Johnson -Blalock



Reinza Woods



Yolanda Williams





Juanita Ulmer

Adams





### ELIZABETH APPLING

I am truly grateful for the opportunity to have been re-elected as Chapter President and to represent our incredible organization. As we embark on the 2024-2025 administration term, I am deeply honored and thankful to the Board of Directors, Committee Chairs, and our dedicated membership for their support.

Reflecting on our journey, we have celebrated many milestones, notably moving into our 30th year of implementing impactful programs in Health, Education, Public Policy, and Economic Empowerment. These initiatives have profoundly impacted Black women and girls in our communities. One of our proudest achievements in 2024 was allocating \$18,000 in scholarships through our "Reach to The Future" program, empowering graduating seniors who met the academic requirements. We continue to lead with programs that make a tangible difference in the lives of African-American women.

We are acutely aware of the challenges ahead, particularly concerning the economic empowerment and health of Black women. Addressing these pressing issues will enable our young girls to reach their full economic potential. Strengthening our alliances to promote our Mission of "Advocating on behalf of Black women and girls" is paramount. I invite you to become a sponsor and join us in promoting our programmatic initiatives throughout the year.

A heartfelt thank you to all who have dedicated their time and support over the years and to those who will continue to do so. This organization's greatness is a testament to the commitment and involvement of its members.

With sincere gratitude and anticipation for the future,

President Appling





### JOHNNIE BONE- MOSLEY

Today, Johnnie Bone-Mosley is a pillar of her community, constantly engaged in activities that uplift others. Whether she's leading church sessions, preparing meeting minutes, or organizing charity events, Johnnie's dedication is unwavering. As a member of East Third Street Church of Christ, she teaches Sunday School and Bible Study, directs Vacation Bible School, and sings with the "Voices of East 3rd Street." She continues to inspire as a speaker, recently leading sessions at the National Church of Christ Retreat on "The Woman in the Mirror" and at her church's Spiritual Development session on "How to Uplift Our Sisters."

Her involvement with the National Coalition of 100 Black Women (NCBW) is just as significant, having served as Director-At-Large, Education Co-Chair, and on various committees that shape the organization's mission. Her heart for giving back shines through her work with the Sister-to-Sister Mentoring Program, where she's been a guiding light for over a decade. For Johnnie, service is second nature, whether through her local community involvement or mentoring young women.

Before all of this, she spent 45 years shaping the lives of students and staff as a trailblazing educator and administrator. A career that began as one of the first Black educators to integrate Chattanooga schools saw her rise to becoming the first Black female administrator at Hixson Elementary, and later, the longest-serving African-American administrator at Spring Creek Elementary. Johnnie made history by becoming the first Black and only female President of the Chattanooga City Schools Principal Roundtable. She also laid the foundation for innovative programs as the founding Principal of Piney Woods Family Resource Center.

Johnnie's leadership was recognized on the state level, serving on the TEA Board of Directors and advocating for the advancement of education in East Tennessee. She continues to serve on the Hamilton County Retired Teachers Association Board, contributing to scholarship committees and various education-related causes.

Her journey in education began with a scholarship to Tennessee A & I State University, where she graduated with honors and as Alpha Kappa Mu Honor Society's "Student of the Year." She later earned a Master's Degree in Supervision and Administration from George Peabody for Teachers at Vanderbilt University. Before that, she graduated as the Valedictorian and Vice-President of her senior class at Haynes High School.

Today, as Johnnie Bone - Mosely balances her many roles as a mentor, community leader, and loving wife to Willie, she remains guided by her favorite scriptures—Philippians 4:13 and 2 Corinthians 12:9-10—always relying on God's grace and strength to continue her lifelong journey of service and leadership.



# MISSION

THE MISSION OF THE NATIONAL COALITION OF 100 BLACK WOMEN, INCORPORATED IS TO ADVOCATE ON BEHALF OFBLACK WOMEN AND GIRLS TO PROMOTE LEADERSHIP DEVELOPMENT AND GENDER EQUITY IN THE AREAS OF HEALTH, EDUCATION AND ECONOMIC EMPOWERMENT.

# VISION

OUR VISION IS THAT BLACK WOMEN AND GIRLS WILL LIVE IN A WORLD WHERE SOCIO-ECONOMIC INEQUITY DOES NOT EXIST. WE BELIEVE IN GENDER EQUITY, INCLUSION, RESPECT, RACIAL AND SOCIAL JUSTICE,

# Annual 2023 -2024 Meeting Agenda

- Opening Prayer
- Welcome
- Charter Members Recognition
- Past Presidents Recognition
- Musical Selection
- Speaker Introduction
- Keynote Speaker
- Sponsor Recognition
- Closing Address
- Benediction

Gloria McKeldin Chaplain

Elizabeth Appling President

Angela Love
Third VP, Membership

Beverly McKeldin, First VP, Programs

Cynthia Adams Member

Theresa Kellum,
Donations Chair
Johnnie Bone- Mosley
Director - At- Large

Colleen Canion
Second VP Finance/Fund Development

**Elizabeth Appling** 

Gloria McKeldin



#### **PROGRAMS**

Beverly McKeldin First Vice President

#### **FINANCE & FUND DEVELOPMENT**

Colleen Canion
Second Vice President

#### **MEMBERSHIP**

Angela Love Third Vice President

#### **FINANCIAL SECRETARY**

Christy Rashed Financial Secretary



BEVERLY MCKELDIN, FIRST VICE PRESIDENT

#### THE FINANCIAL LITERACY WEBINAR

Led by financial expert Carol Hunter, known as "The Money Mender," was held on January 22, 2024 from 7:00 p.m. to 8:30 p.m. via Facebook Live. This webinar delivered invaluable insight into maximizing savings potential and optimizing financial resources.

The primary goal of the webinar was to equip attendees with practical strategies for managing finances effectively and achieving greater financial stability. Through expert guidance provided by Carol Hunter, participants gained the knowledge and tools necessary to navigate their financial journeys with confidence and purpose. In addition to the enlightening session, participants had the opportunity to learn about the Financial Detox Program, a 30-day initiative meticulously crafted to help individuals reassess their financial habits and implement positive changes for long-term financial health.

The webinar catered to a diverse audience comprised of professionals, students, families, and anyone eager to enhance their financial literacy and improve their financial well-being. Structured as a dynamic presentation followed by an interactive discussion session, the webinar offered participants the chance to engage directly with Carol Hunter and other financial experts.

Attendees were able to ask questions, share insights, and benefit from the collective wisdom shared during the event. By participating in the webinar and potentially enrolling in the Financial Detox Program, attendees were able to deepen their understanding of key financial concepts and acquire practical strategies for improving their financial habits. Armed with this knowledge, participants were better equipped to make informed financial decisions, work toward achieving their financial goals, and secure a brighter financial future. There were over 800 views of the webinar!



BEVERLY MCKELDIN, FIRST VICE PRESIDENT

The "Invest in Girls" webinar program began on March 4, 2024 for seven sessions on Mondays and Wednesdays from 7:00 p.m. - 8:00 p.m.; six girls were selected for participation.

"Invest in Girls" was a groundbreaking Economic Empowerment pilot program launched by the national office of the National Coalition of 100 Black Women. Inc. The program was comprised of a series of workshop sessions geared for girls in grades nine through twelve with Devon Mercurius as the instructor. This pragmatic initiative was a dedicated effort to foster economic self-sufficiency through financial literacy, family wealth building, career exploration and entrepreneurship. The chapter was selected to participate in this great opportunity and received a stipend in the amount of \$1,200.

Two webinars educated the girls on financial literacy, debt management, budgeting, savings, stocks, network growth, credit cards and documented case studies were presented.

The girls received invaluable information on finances and the importance of being empowered on such a great topic. The online module captured the attention of all the mentees as they learned about the importance of being financially literate.



The College and Career Fair was held on March 20, 2024 from 10:00 a.m. - 1:00 p.m. in Hutton Gym at Chattanooga Girls Leadership Academy (CGLA). The Fair was co-sponsored by the National Coalition of 100 Black Women, Chattanooga Chapter, Inc. and CGLA with 175 girls attending in grades six through twelve.

FIRST VICE PRESIDENT

The goal was to inspire hope in each girl, positively changing their trajectory in life, and empowering them to have infinite choices in the future.

Several colleges and universities across several states were in attendance. The in-person opportunity allowed them to ask key questions requirements in careers such as healthcare, engineering, business, accounting, and education. Also, job recruiters were present from different fields offering career opportunities.

The attendees received a wealth of information in various careers and pathways. The Fair wasextremely interactive and informative.

BEVERLY MCKELDIN VP OF PROGRAMS PICTURED WITH MENTEE PARTICIPANTS.



"Everyone Can Code" virtual one-hour sessions were held twice weekly for eight weeks, January 23, 2024 - March 14, 2024, with five mentees participating.

"Everyone Can Code" is a National NCBW initiative sponsored by Apple. The chapter was selected to offer the opportunity to our mentees from Chattanooga Girls Leadership Academy (CGLA). The program allowed participants to learn a new skill, fundamental coding techniques and leadership skills.

The interactive program was taught virtually to all participants twice weekly by an instructor. The girls used computers that were shipped to them to participate in the program.

The girls were given certificates and t-shirts. They learned the fundamentals of coding and how new technology provides lasting benefits by shaping and fostering creativity.

BEVERLY MCKELDIN, FIRST VICE PRESIDENT

### "HEALTH IS WEALTH" <u>Annual Sisterhood Symposium</u>

The "Health is Wealth" Annual Sisterhood Symposium was held on Saturday, April 27, 2024 from10:00 a.m. - 2:30 p.m. at Erlanger Hospital in the Probasco Auditorium.

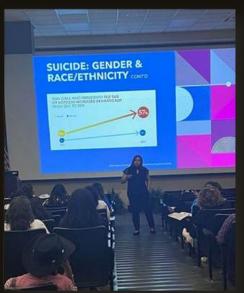
This symposium was an open platform to collectively address disparities ranging from a lack of accessto healthcare to a lack of education about health conditions affecting the well-being of women and girls in our community. This symposium also allowed us to embark on a journey of empowerment, sisterhood, and holistic well-being and served as a beacon of unity, bringing together women and girls from all walks of life to explore the vital link between health and wealth.

Four interactive presentations were presented from four highly trained doctors within the Chattanooga community. Dr. Michelle Pickett presented "Unlock Your Potential, Ignite the Fire" addressing family and childhood obesity. Dr. Shevonda Sherrow presented "Healthy Beginnings, Knowledge is Power," regarding maternal/fetal morbidity/mortality and disparities. Dr. Tiundra Love-England presented "The Three Headed X" involving metabolic syndrome. Dr. Lar'Mara Henderson presented "Unleash the Power in You" regarding mental health and suicide, and Dr. Cleopatra Thurman presented "Understanding Advancements in Acute Stroke Treatment" relative to heart health. All presenters were extremely well received with reference to the information they imparted to the attendees.

Attendees rated the overall health conference, sessions, and presenters as excellent and will attend next year. The attendees stated they would like to hear more about treatment for thinning and damaged hair/scalp, sexual health related to increased rates of STI, diabetes, networking, and exercising. There was an opportunity for attendees to ask questions and were given educational information related to many topics.



PRESENTERS: MICHALLE MORRIS,
MSN. RASHUNIKA PATILLO, NP



PRESENTER DR. LAR MARA HENDERSON

BEVERLY MCKELDIN, FIRST VICE PRESIDENT



SPEAKER:DR. WILLIE MAE HUBBARD. SPEAKER: DEBORAH FLAGG. NCBW.

(FROM LEFT TO RIGHT, BACK ROW:) ELIZABETH APPLING, NCBW CHAPTER PRESIDENT;

ROSE KEHINDE. NCBW/SPEAKER: DR. MEGAN COYLEWRIGHT. SPEAKER; RUTHIE HEREFORD. NCBW:

WRCB 3 NEWS ANCHOR. LATRICE CURRIE: VONYA DRINNON. SPEAKER, BLOOD ASSURANCE.

The "Mind, Body, and Soul" Health Symposium was held on Saturday, September 16, 2023 at Olivet Nation in Chattanooga, Tennessee.

The event focused on sickle cell anemia awareness, women and heart disease, and mental health.

The event was moderated by WRCB Channel 3 News Anchor, Latrice Currie. Through a series of questions, Ms. Currie gently led sixteen-year-old Coral Bailee Pettus into sharing her story of living with Sickle Cell Anemia. Miss Pettus traveled from Ypsilanti, Michigan to participate in the Symposium. Dr. Willie Mae Hubbard provided her expertise on the medical aspects of the disease. After a brief lunch intermission, Dr. Megan Coylewright presented a segment on Heart Disease being the number one killer of women and how it disproportionately affects blackwomen. Coach Rosie ended the symposium with a segment on Mental Health, "It's All in Our Mind." Flyer

Vonya Drinnon of Blood Assurance, who also sat on our panel, offered free sickle cell screenings to the audience; several in attendance participated in the screenings. Moderator Latrice Currie led the audience through a series of questions and answers regarding the sickle cell trait vs the anemia, the causes and symptoms of heart disease, and mental health. More than sixty members of the community attended the event.

BEVERLY MCKELDIN, FIRST VICE PRESIDENT



#### NATIONAL LEADERSHIP CONFERENCE

"The Masterclass Experience"

The National Coalition of 100 Black Women, Inc. 2024 Leadership Conference was held in Chicago, Illinois June 5-8, 2024. The theme for the conference was Transforming Resolutions into Advocacy Strategies: "The Masterclass Experience."

This conference was crafted to equip each chapter with classes and knowledge to further bolster excellence of our advocacy programs to empower and drive us to address injustices affectingBlack women and girls. Each class was filled with examples, ideas and comprehensive information based on expert guidance and evidence-backed data.

Building upon information shared at the 2023 Biennial Conference, the 2024 Leadership Conference was presented in a university-style setting offering "masterclasses." Each "masterclass" was led by expert facilitators to assist in cultivating and aligning each chapter's readiness to explore more objectives for advocacy excellence.

Certain chapters were awarded "Master's Degrees" for their "extra involvement" in student initiatives such as "Everyone Can Code" and/or "Invest in Girls". NCBW, Chattanooga Chapter was awarded a "Doctorate Degree" in acknowledgement of participation in BOTH student initiatives.

SAngela Malone
Christy Rashed
Beverly Johnson
Beverly McKeldin
EAngela Love
Gloria Mckeldin
Deborah Flagg
Theresa Kellum
ERuthie Hereford
Debbie Jones-Ellis
OSheila Keith



COLLEEN CANION. SECOND VICE PRESIDENT

This year marked a significant milestone for our Finance Committee as we expanded to include 12 members, the highest number in our history. This expansion enabled us to broaden our scope and enhance our oversight of the organization's financial health. To ensure that all members were well-equipped for their roles, we organized a historic educational orientation titled "All Things Financial," which was designed to provide comprehensive knowledge about our financial processes and responsibilities.

#### Achievements

#### 1. Fundraising Oversight:

The committee diligently monitored all monetary intakes from various fundraising events throughout the year. This ensured that all funds were accounted for accurately and in a timely manner. A particular focus was placed on our Mardi Gras fundraising event. We conducted an internal audit of the incoming funds from this event to ensure full transparency and accuracy in reporting.

#### 2. Banking and Transaction Management:

We took significant steps to assure that all banking transactions were accurately recorded. This included a thorough review of all deposits, withdrawals, and transfers to maintain the integrity of our financial records. The committee also emphasized transparency with credit card expenditures. We implemented stricter oversight to ensure that all transactions were justified, documented, and aligned with the organization ' sfinancial policies.

#### 3. Grant writing:

We successfully obtain a summer grant in the amount of \$4500.00, from the Bethlehem Center to support NCBW's summer school program at CGLA.

#### 4. New Policy

By implementing a new Chapter Policy regarding incoming funds, the Finance Committee was instrumental in providing instructions of applying monies in correct categories after initial approval of the Chapter's fiscal budget.

#### Conclusion:

The Finance Committee's efforts this year were pivotal in enhancing the financial transparency and accountability of our organization. With the expanded team and the implementation of new educational initiatives, we have set a strong foundation for continued financial health and stewardship. We look forward to building on these successes in the coming year.



#### AN EXCITING YEAR FOR THE MEMBERSHIP COMMITTEE



Reflections on Our Journey and Achievements

It has been an exciting year for the Membership Committee as we carefully crafted our programming to meet the needs of the chapter while attracting the attention of those interested in joining us. Our efforts have not only strengthened our existing community but have also successfully reached out to potential new members

We commenced the year with an informative and inspiring message at the November General Membership meeting. This set the tone for the subsequent events, starting with the Annual Christmas Celebration, which was a joyous occasion for all.



CAROL K. O'NEAL, CO- CHAIR



The Interest Meetings that followed provided a platform for sharing our vision, engaging in meaningful dialogues, and addressing the queries of prospective members. The committee held two meetings which were well attended.

Throughout the year, we organized a host of recruitment and bonding activities that were both creative and engaging. These events were thoughtfully designed to foster a sense of sisterhood and to highlight the benefits of being part of our chapter. From informative workshops to social gatherings, each event was an opportunity to connect, learn, and grow together.





WE ARE PROUD OF THE DIVERSE AND ENGAGING ACTIVITIES WE OFFERED THROUGHOUT THE YEAR, ALL DESIGNED TO ENRICH THE EXPERIENCES OF OUR MEMBERS. THE OVERWHELMINGLY POSITIVE FEEDBACK WE RECEIVED AFFIRMS THAT OUR EFFORTS HAVE RESONATED WITH BOTH CURRENT AND PROSPECTIVE MEMBERS.

AS WE REFLECT ON THE YEAR. IT IS CLEAR THAT OUR COMMITMENT TO FOSTERING A WELCOMING AND DYNAMIC ENVIRONMENT HAS BEEN SUCCESSFUL. WITH THE INDUCTION OF THIRTEEN NEW MEMBERS. WE EXTEND OUR DEEPEST GRATITUDE TO EVERYONE WHO PARTICIPATED CONTRIBUTED TO THIS REMARKABLE YEAR. WE LOOK FORWARD TO BUILDING ON THIS MOMENTUM AND REACHING EVEN GREATER HEIGHTS IN THE COMING YEAR.

THE MEMBERSHIP COMMITTEE, CHAIRED BY ANGELA R. LOVE AND CO-CHAIRED BY CAROL K. O'NEAL, IS COMPRISED OF DEDICATED MEMBERS

Colleen Canion Demetrus Coonrod Beverly McKeldin Francetta Pierce Marlo Drake Faith Edwards Deborah Flagg Rose Kehinde

Johnnie Bone-Mosley Theresa Kellum Carol O'Neal Gloria McKeldin Daisy Madison Angela Malone Patricia S. Grav Michalle Morris

Patricia Mason Veronica Peebles Christy Rashed Eva Settles Karen Ware



CHRISTY RASHED

THE FINANCIAL SECRETARY IS ENTRUSTED WITH ADHERING TO THE ORGANIZATION'S BYLAWS AND POLICIES AND PROCEDURES MANUAL RELEVANT TO THIS ELECTED OFFICE. IT IS ESSENTIAL FOR THE FINANCIAL SECRETARY TO MAINTAIN TRANSPARENCY IN THE RECEIPT AND HANDLING OF ALL FUNDS. A STRONG WORKING RELATIONSHIP WITH THE TREASURER IS CRUCIAL, AND THE FINANCIAL SECRETARY MUST ALWAYS BE AVAILABLE TO ANSWER QUESTIONS FROM MEMBERS REGARDING TRANSACTIONS.

IN ACCORDANCE WITH THE BYLAWS, THE FINANCIAL SECRETARY IS RESPONSIBLE FOR RECEIVING ALL MEMBERSHIP DUES POSTMARKED BY THE SPECIFIED DATE. ANY DUES RECEIVED AFTER THIS DEADLINE WILL NOT BE ACCEPTED.

THIS YEAR HAS BEEN A REWARDING EXPERIENCE FOR THE CURRENT FINANCIAL SECRETARY, WHO IS HONORED AND PLEASED TO HAVE SERVED IN THIS ROLE FOR A SECOND TERM. THE OPPORTUNITY TO CONTRIBUTE IN THIS CAPACITY HAS BEEN GREATLY APPRECIATED.



## Committees

COMMUNITY INVOLVEMENT
DIRECTORS AT- LARGE
DONATIONS
ETHICS COMMITTEE
FUNDRAISING
PROTOCOL
PUBLIC POLICY
PUBLIC RELATIONS
SCHOLARSHIP
TECHNOLOGY



### BLACK PIONEER WOMEN HONOREES

The 2024 Black Pioneer Women of Excellence award program honors unsung African American women who have paved the way for others and excelled in various fields. These fields include health, education, entrepreneurship, economic and community development, religion, politics, social services, government services, and volunteerism.

This year's distinguished honorees, pictured from left to right, include Ardena Garth Hicks, Esq., recognized for her achievements in Government Service and Law, with Sister Demetrus Coonrod as her nominator and presenter; Dr. Willie Mae Hubbard, honored for her contributions to Health and Pediatric Medicine, with Sister Ruthie Hereford serving as her nominator and presenter; Patricia Underwood Williams, celebrated for her accomplishments in Government Service and Law Enforcement with Sister Colleen Canion as her nominator and presenter.



JOHNNIE BONE- MOSELY, CO-CHAIR PATRICIA SHACKELFORD- GRAY, CO-CHAIR

Achievements Goals and Budget

The Directors At Large successfully met all of our goals for the year, Ensuring the chapter remained well-informed and operated within the allocated budget.

#### Community Outreach

Floral Arrangements and Donations

Provided floral arrangements and donations to members and their families during times of need.

Death/Immediate Family Members

Sent condolences and support to families experiencing loss.

#### Communications

All Occasion Cards

Sent out cards for various occasions including:

Birthdays

Congratulations

Get Well

Retirement

Promotion

Sympathy

Wedding

#### Recognitions

President Elizabeth Appling

Nominated for Women of Distinction.

Sis. Rose Kehinde

Finalist for the 3rd Annual Dare to Dream Awards.

Sis. Demetrius Coonrod Gladden

Ran for District 28 Hamilton County Election.

Sis. Veronica Peebles

Received a job promotion.



For the 2023-2024 fiscal year, the National Coalition of 100 Black Women, Chattanooga Chapter, Inc. allocated a donations budget of \$3,500. These funds supported several impactful organizations, including:

Irvin Overton Scholarship Fund
NAACP
John P. Franklin Scholarship (Golf Tournament)
Girls Inc. of Chattanooga
100 Black Men of Bradley County
Women of Distinction 2024 Awards Luncheon

Total donations for 2023-2024 amounted to \$3,500, furthering our mission to support education, community development, and empowerment.

Respectfully Submitted, Theresa Kellum, Chair

Donations Committee Patricia Mason | Sheila Keith | Cynthia Adams

ROSIE RUSSELL, CHAIR Committee VICKIE BLALOCK, CO-CHAIR









CO- CHAIR

Ethics and Leadership: Guiding Our Path Forward

At the core of our organization is a commitment to ethical leadership, and this year, the Ethics Committee, under the direction of Chair Sister Rosie Russell, has played a pivotal role in reaffirming that foundation. During the New Member Orientation held on July 20. 2024, the committee educated new members on the vital importance of our Code of Ethics, ensuring that each sister understands how to uphold the highest standards of conduct in both personal and professional realms. By maintaining integrity, transparency, and responsibility in all our actions, we continue to model the leadership values that our organization was built upon.

Sister Rosie Russell and her committee emphasized the crucial balance between personal and professional lives, which often intersect. They guided members on how to navigate these blurred lines with honesty and ethical clarity. Furthermore, they highlighted the significance of clear and direct communication when misunderstandings arise, encouraging members to resolve conflicts at the source through open, respectful dialogue. Escalating issues to the national level should always be a last resort, as proactive communication not only saves time but also preserves and strengthens the bonds of sisterhood.

# Fundraising DEBORAH FLAGG, CHAIR ROSE KEHINDE, CO-CHAIR

The Fundraising Committee, chaired by Deborah Flagg and co-chaired by Rose Kehinde, is composed of Cynthia Adams, Vickie Blalock, Tiffany Coleman, Marlo Drake, Ruthie Hereford, Angela Love, Angela Malone, Gloria McKeldin, Pat Shackleford-Gray, and Rosie Russell.

The committee develops, coordinates, and presents fundraising opportunities for the Chapter. The funds raised support the free programs we offer to women and girls in the areas of health, education, and economic empowerment. They also help sustain our mentoring program for high school students at the Chattanooga Girls Leadership Academy, as well as our "Reach to the Future" scholarship endowment. Our chapter's financial goals are made possible thanks to the generous support of our community.

#### February 2024

The Mardi Gras Ball was held before a packed house on March 16, 2024at the Chattanooga Trade and Convention Center. The evening began with a special cocktail hour featuring NCBW Sister Karen Collins serenading the crowd with her soulful voice. The Brainerd High School Marching Band led our NCBW members into the main ballroom to get the party started! Live music was provided by Sam Patton and Friends and Karen Collins. A great time was had by all who attended. Close to400 guests attended the Ball.

The Mardi Gras Ball brought in an income of \$56,226.25. After expenses of \$27,571.05, the event yielded a net total of \$28,655.20.



## Fundraising

DEBORAH FLAGG, CHAIR ROSE KEHINDE. CO-CHAIR

#### June 2024

NCBW Chattanooga held "A Touch of Elegance" Fashion Show Fundraiser on June 22, 2024 at the Chattanooga Trade & Convention Center. Over 300guests attended the event which was moderated by NCBW Sister Tina Fielder-Gibson. Clothing for this event was provided by Dillard's, \$2NBoutique, and Georgios Men's Wear.

The Fashion Show generated a total income of \$42,608.25. After covering expenses of \$26,035.73, the event achieved a net total of \$16,572.55.



#### August 2024

The Annual Candace Golf Classic was held on Tuesday, August 20, 2024 at the beautiful WindStone Golf Club in Ringgold, Georgia. Seventy-six golfers enjoyed a fun filled day of golf, and were pampered throughout the day as cart drivers ensured that they stayed hydrated and had plenty of snacks. Lunch and dinner were donated by Longhorn Steak House.

The Candace Golf Classic generated an income of \$24,200.00. After accounting for expenses totaling \$6,931.00, the event resulted in a net total of \$18,328.00.



PROTOCOL







CO-CHAIR

RUTHIE HEREFORD

The Protocol Committee has embraced every opportunity to keep the membership abreast of protocol awareness pursuant to National's published guidelines since its inception in November, 2019. During this fourth year of operation, the Committee has striven to assure the membership is up-to-date with appropriate decorum. The Revised Protocol Manual continues to guide us on the appropriateness of everything representing not only our local chapter but our national brand, as well.

During Executive Board and General Membership meetings, members are reminded of their responsibilities as members with reference to proper protocol in attire, proper conduct during meetings and sisterly connections.

- A "Protocol Minute" informational printed excerpt from the National Protocol Manual was distributed electronically during the General Membership meeting in January with reference to protocol for members attending the Mayor's Conference, February 1-2, 2024, which included escorts, courtesies and gifts for visiting national officers, as well as appropriate member attire.
- Escorts during the Mayor's Conference for visiting First National President Quanda Baker were provided. Sisters Marlo Drake, Protocol Co-Chair, and Ruthie Hereford, Protocol Member, served as escorts and represented the Chapter exceptionally well.
- The Protocol Committee provided a welcoming gift of a beautiful vase of fresh flowers and a candy filled gift basket to Madam National First Vice President Baker for placement in her room prior to arrival.
- The Committee Chair made a presentation during the Chapter's Board of Directors workshop entitled, "Bloom Where You Are Planted", February 24, 2024.
- Protocol Messages to the Membership were emailed for various events during the year, including recruitment activities (initial informational meetings, Informational Tea, Orientation and Installation), bereavement, and Annual Meeting.
- The Protocol Chair and Co-Chair made presentations during the orientation of new members, July 19, 2024 through a PowerPoint entitled, "Excellence in Conduct Representation", beautifully created by Co-Chair Drake.
- The Protocol Chair composed and aesthetically packaged bereavement resolutions as an assist to the Membership Committee for presentation by President Appling during funeral services for a deceased family member, Pioneer Women and Chapter Sister.

The Protocol Committee is grateful to the membership for the way they have embraced guideline directives in putting our Chapter's "best foot forward" in all respects.



Technology and Public Relations Committees The Technology and Public Relations Committees, provided support to the chapter in multiple ways by publishing information through newspapers, radio, and television. Additionally, the Committee consistently updated the chapter's website to keep the public informed about general information and upcoming events related to the chapter.

The Committees expanded the chapter's media presence by the following:

- · To enhance visibility and engage with a broader audience, we established an Instagram account; allowing us to connect with individuals who primarily utilize this platform for their social media interactions.
- · Transitioned to the Stream Yard platform for our webinars and forums to enhance participant engagement and increase overall attendance.
- · Photographs from past events, aiming to engage and attract participants to future activities were shared on all social media platforms.
- · All social media platforms were used to share messages that align with our mission, focusing on health, education, and economic empowerment.
- Social Medial Insights
- · Followers 1.3K
- · Engagements 1.3K
- · Reach 10.4K
- · Impressions 25.9K

Committee Members Tiffany Coleman, Co-Chair Elizabeth Appling, Chapter President Marlo Drake Faith Edwards Ruthie Hereford



Navigating a Historic Election Year

In response to the unparalleled significance of this historic election year, the Public Policy Committee has proactively engaged in shaping a series of high-impact, policy-driven initiatives. Our focus remains on enhancing voter education and civic participation through strategic and collaborative efforts.

On October 17, 2023, the Committee convened via Zoom to deliberate and approve our proposed budget for the fiscal year. This foundational step set the stage for our subsequent engagements. Between October 31 and November 16, 2023, we conducted a series of critical meetings with key stakeholders, including Reverend Rodney Morton and Rev. Prentice Gilbert of Orchard Knob Missionary Baptist Church, Sharon Alexander of the League of Women Voters, and committee members. These discussions culminated in the planning of the Citywide Youth Voters Pep Rally—a pivotal event aimed at empowering and educating the youth and broader community on the electoral process, thus fortifying our commitment to voter education and engagement.











Our agenda for this year included:

- Citywide Youth Voters Pep Rally: This initiative is designed to galvanize youth involvement and enhance their understanding of the voting process, reinforcing our commitment to a well-informed electorate.
- Virtual Candidates Forum: Scheduled for February 2024, this forum provided a platform for candidates to present their policies, ensuring transparency and informed decision-making.
- Public Policy Legislative Day on the Hill: In March 2024, we advocated on critical issues such as gun violence and racial disparities, emphasizing our role in driving meaningful legislative action.
- White Paper Publication: Our research paper, "Urgent Need for Legislative Action to Enhance Diversity in Clinical Trials," underscores our dedication to addressing disparities in healthcare authored by member Colleen Canion, RN, CRC,CRA, Second Vice President, Finance a n d development...
- National Public Policy Social Media Video Call to Action Campaign: Featuring the video "Of Course I Vote," this campaign, was supported with videos by President Elizabeth Appling, First VP, Beverly McKeldin, Second VP, Colleen Canion and Public Policy Chair, Ruthie Hereford highlighted our advocacy for increased voter participation.

Our Committee efforts culminated the Candidates Connect and Elect Forum on July 22, 2024, and a subsequent Candidates Forum on September 23, 2024. These events will further our mission to ensure a well-informed and engaged electorate, reinforcing our commitment to advancing public policy and political awareness.







RUTHIE HEREFORD, CHAIR



## Scholarship

DEBBIE JONES -ELLIS,

The Scholarship Committee completed a successful year of our "Reach to the Future" scholarship program. The committee awarded \$1,500 scholarships to 11 female high school seniors at The Howard School, Brainerd High School, Chattanooga Girls Leadership Academy, Tyner Academy, and the Chattanooga School for the Arts and Sciences.

These 11 young ladies excelled academically and they demonstrated strong leadership skills. They were all actively involved in their schools and community. They are all respected by their educators and peers. All of the scholarship recipients are attending four year universities to pursue their undergraduate degrees.

The Scholarship Committee members attended the scholarship recipients' in-person awards day. The students were recognized before their parents, teachers, administrators, and their peers. The students were presented with our Certificate of Achievement and awards letter; each also received a beautiful gift basket.

One of the our 2024 "Reach to the Future" scholarship recipients, Trinity Williams, was a speaker at our 2024 fashion show on June 22, 2024.

A special thank you to the entire Scholarship Committee members for their commitment and dedication: Karen Ware, Christy Rashed, Vanessa Jackson, and Daisy Mason.



#### **ELECTED OFFICERS**

President, Elizabeth Appling

First VP Programs, Beverly McKeldin

Second VP Finance/Fund Dev, Colleen Canion

Third VP Membership, Angela Love

Director At- Large, Johnnie Bone-Mosley

Director At- Large, Patricia Shackelford-Gray

Treasurer, Angela Malone

Financial Secretary, Christy Rashed

Recording Secretary, Marlo M. Drake

Corresponding Secretary, Tiffany Coleman

Nominating Chair, Deborah Flagg

National Board of Directors, Beverly P. Johnson

Immediate Past President, Deborah Flagg

#### **APPOINTED**

Chaplain, Gloria McKeldin

Parliamentarian/Sergeant At- Arms, Faith Edwards

Bylaws, Policy/Procedures, Faith Edwards

Community Involvement, Tina Fielder Gibson

Donations, Theresa Kellum

Scholarship, Debbie Jones-Ellis

Protocol, Carol K. O'Neal

Public Policy, Ruthie Hereford

Technology, Rose Kehinde

Ethical Standards. Rosie Russell

Fundraising, Deborah Flagg

Historian, Fran Pierce

National Education Committee, Christy Rashed National Protocol Committee, Ruthie Hereford



Cynthia Adams

Valerie Amaker

Elizabeth Appling

Valoria Armstrong

Vickie Blalock

Johnnie Bone-Mosley

Mary Cameron

Colleen Canion

Tiffany Coleman

Rev. Karen Collins

Demetrus Coonrod-Gladden

Ernestine Dobard-Hall

Marlo M. Drake

Faith R. Edwards

Tina Fielder-Gibson

Deborah Flagg

Ruthie Hereford

Vanessa A. Jackson

Beverly P. Johnson\*

Deborah Jones-Ellis

Rose Kehinde

Sheila Keith\*

Theresa Kellum

Angela Love

Tiundra Love-England

Daisy Madison\*

Angela Malone

Patricia Mason\*

Beverly McKeldin

Gloria S. McKeldin

Michalle Morris

Carol K. O'Neal\*

Veronica Peebles

Mia Francetta Pierce

Christy E. Rashed

Rosie Russell

Rev. Dr. Eva M. Settles\*

Patricia Shackleford-Gray

Michiba L. Smith

Bernadine Turner\*

Juanita Ulmer

Patricia Underwood-Williams\*

Karen Ware

Yolanda Williams

Reinza J. Wood

\*Charter Members

































RAYMOND JAMES
Walter Stamper III















