



*National Coalition of 100 Black Women,  
Chattanooga Chapter, Inc.  
Elizabeth Appling, President*

January 6, 2023

Dear Friend and Supporter of NCBW:

The National Coalition of 100 Black Women, Chattanooga Chapter, Inc. (NCBW) will be hosting our annual Mardi Gras Scholarship Ball on Saturday, March 4, 2023 at the Chattanooga Convention Center. This year we will be “partying with a purpose” to raise \$15,000 for our *“Reach to the Future”* scholarship program.

Chartered on October 26, 1995, our Chapter has built a rich legacy of advocacy on behalf of Black women and girls. Our mission is to provide programs to meet the needs of women and girls in our community that align with the national agenda in the areas of health, education, leadership development, economic empowerment, and public policy.

Since our inception, we have provided ten (10) inner-city students with scholarships totaling over \$10,000 each year. Our goal this year is to award \$15,000. Collectively over the years, NCBW Chattanooga Chapter has given over \$280,000 in scholarships and we’re nowhere near done. Our goal is to raise or even exceed our \$15,000 goal during the 2023 Mardi Gras Ball.

We ask that you consider partnering with us either with a sponsorship or contribution toward this worthy cause. Help us continue to make dreams of college a reality for our girls. Enclosed is our sponsorship information and form. **Please respond by February 18, 2023 if you are interested in a sponsorship opportunity.**

Thank you in advance for your consideration of this request. For more information about NCBW Chattanooga Chapter and our programs, please visit our website at [www.ncbw-chattanooga.org](http://www.ncbw-chattanooga.org). If you have further questions, please contact me via email at [presidentchatt.ncbwchapter@gmail.com](mailto:presidentchatt.ncbwchapter@gmail.com) or by phone at (423)463-1854. You may also reach out to our Mardi Gras Sponsorship Chair, Deborah Flagg, email [ncbw.chattanooganominations@gmail.com](mailto:ncbw.chattanooganominations@gmail.com) or (248)875-7758.

Sincerely,

Elizabeth Appling  
President

Theresa V. Kellum, Chairwoman  
Fundraising Committee

Deborah Flagg, Chair  
Mardi Gras Sponsorship

Enclosure



**National Coalition of 100 Black Women, Chattanooga Chapter, Inc. (NCBW)  
2023 Mardi Gras “Reach to the Future” Scholarship Ball  
Sponsorship Opportunities**

**Gold Presenting Partner \$5,000**

- Two VIP tables of 8 at the 2023 Mardi Gras.
- Acknowledgement as the Gold Presenting Sponsor throughout the event.
- Company logo on all marketing materials and event day signage.
- Media recognition (print & digital)
- Acknowledgement on chapter’s website and social media as 2023 scholarship sponsor.

**Silver Sponsor \$3,500**

- One reserved VIP table of eight (8) at the 2023 Mardi Gras.
- Acknowledgement as the Silver Sponsor throughout the event.
- Company logo on all marketing materials and event day signage.
- Media recognition (print & digital).
- Acknowledgement on chapter’s website and social media as 2023 scholarship sponsor.

**“Reach to the Future” Sponsor \$1,500**

- One VIP table of eight (8) at the 2023 Mardi Gras.
- Acknowledgement as a “*Reach to the Future*” Dreamer Sponsor throughout the event.
- Company logo on all marketing materials and event day signage.
- Media recognition (print & digital).
- Acknowledgement on chapter’s website and social media as 2023 scholarship sponsor.

**Black and Gold Table “Believer” Sponsor \$1,200**

- One VIP table of eight (8) at the 2023 Mardi Gras.
- Acknowledgement as a Black & Gold Sponsor.



**National Coalition of 100 Black Women, Chattanooga Chapter, Inc. (NCBW)  
Mardi Gras Scholarship Ball 2023 - Sponsorship Opportunities**

Please select how you would like to support our 2023 *“Reach to the Future”* scholarships:

- Gold Presenting Partner**
- Silver Sponsor**
- “Reach to the Future” Table Sponsor**
- Black & Gold “Believer” Table Sponsor**
- Supporter** – Unable to attend but wish to contribute \$ \_\_\_\_\_ to benefit scholarships and other programs of the NCBW Chattanooga Chapter
- Anonymous** – I would like to make an anonymous gift of \$ \_\_\_\_\_

NCBW is a 501(c)(3) tax-exempt organization. NCBW Chattanooga Chapter is a nonprofit organization and a portion of your donations and contributions may be tax deductible. Consult with a tax professional for details.

**Please return this form to the address listed below and make your check payable to:**

**National Coalition of 100 Black Women, Chattanooga Chapter, Inc.  
P.O. Box 22873  
Chattanooga, TN 37422-2873**

Email [ncbw.chatt.fundraising@gmail.com](mailto:ncbw.chatt.fundraising@gmail.com) to be invoiced. **All sponsorships are due by February 18, 2023.**

Amount Enclosed: \$ \_\_\_\_\_

Sponsor or Company Name:	Contact Person:
Mailing Address:	City/State/Zip
Phone:	Email Address: